## COMM 100: Brother Joel Jedkins

### October 21, 2010: Visual Media

**JARED**

He was able to build his own website and put his designs up there (built his portfolio)

Lab assistants, teacher’s assistant (helped design curriculum) ---> work as graphic designer at internship

\*[trygeorge.blogspot.com](http://www.trygeorge.blogspot.com) (his website)\*

Photography society: Tuesdays 5pm in Spori 137

**BROTHER JEDKINS**

Produce effective media for targeted audiences vs. the principles of design and rules of typographing

Implement & document the visual design process

Demostrate professional skills in the web, printing, layout, vector graphics creation, and in image capturing/editing/optimizing using industry-standard software

Bic pen (ink lasts forever)

COMM 130: No prerequisites

“Door opener class”

“outward appearance” - might teach you wrong thing if you focus on the outside

**LAURIE SMITH**

Lab assistant (Comm 130)

Took multimedia production from Brother Jedkins

Nature’s Nook Project

“Push yourself”

When you explain how you did it, it makes you more special, you stand out

\*[lsmithcreations.com](http://www.lsmithcreations.com) (her website)\*

contrast, alignment, proximity

Digital Media Introduction