## COMM 100: Brother Shane Cole

### November 11, 2010: Plagiarism and Ethics

**ETHICS: the study of right & wrong; good or bad**

“We are discussing no small matter, but ow we ought to live” - Socrates

What we value helps us decide if things are right or wrong

Public domain-works no longer protected by coyright

-After 1923, they’re protected

“Anything on the web is public domain” -NOT TRUE; they are limited and protected by law

Very common, but difficult to police; it’s easy to take a piece from somewhere else and republish it and comment on it. (Authors should get compensated)

**PLAGIARISM: stealing someone else’s words and using them as your own**

Starts in 1700s after printing press invented; had to go to the king to get the monopoly/right to point something (monopolies on Homer, calendars, etc)

1776 - “plagiarize” word first comes up

Annie’s Law to title 17-author’s rights to work (had to pay a royalty to use it)

Constitution 1787 (Article 1, Section 8)- Power to Congress to promote science & useful arts

You can’t copyright facts, ideas, (expression of idea is-i.e. love or liberty), processes (patents), names

**COPYRIGHT**

What can be copyrighted?

Automatic copyright protection is extended upon the satisfaction of 2 conditions:

* + - 1. An original work of authorship
      2. Fixed in a tangible for
         1. web is considered tangible format
         2. You should contact the copyright offices to register something

Book of Mormon is public domain

The Six Exclusive Rights of Copyright Holder

1. Reproduction
2. Distribution
3. Public perform
4. Public display
5. Derivative works
6. Moral rights

If you put on a play, they have a right to put on ALL of it (even the bad parts)

It covers the life of the author + 70 years = Public domain; used to be 14 years

i.e Michael Jackson’s works

**GREED VS. NEED**

The Copyright Law gives the copyright owner exclusive rights, not total rights

Fair use: the law provides exemptions to those exclusive rights

Classroom exemption

A legal doctrine that allows the public to make limited uses of copyrighted works without permission

**Favors Fair Use**

-Paraody

-Nature

-Teaching

-Research

-News reporting

-Criticism (critical commentary)

-Amount

-Effect on the Market

Home copyright: Any media you’ve bought you can transfer mediums, but once you start to distribute them, you’ve overstepped the boundaries (only for own personal use)

Claim of Copyright Infringement

*How do we stop cheating?* “The most powerful lessons about ethics & morality do not come from school discussions or classes in character building. They come from family life where people treat one another with respect, consideration, and love.”

[“The Fairy Use Tale”](http://www.youtube.com/watch?v=CJn_jC4FNDo)