



ASHLEY ANDERSON

I am 24 years old. I was born in Arizona, raised in California, educated in Idaho, and now reside in Florida--I understand how to talk to people and ask questions. I am very willing to learn and grow from any situation I am put in, and am always ready to rise to any challenge. I can keep calm in intense situations and I always try my very best and strive for professionalism, both in how I present myself and the work I turn out. I know I can help and add to any organization and look forward to proving it.

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🐦 DoubleAAnderson

JAY HILDEBRANDT

SENIOR ANCHOR, KIFI TV /
BYUI INSTRUCTOR

"Ashley was one of my more outstanding students. From the first day I could tell that she had a natural talent. Her delivery is smooth and conversational and she comes across very well on camera. I would not be at all surprised to see Ashley go places in this business."

EXPERIENCE

A&E / LIFESTYLE PRODUCER

SCROLL DIGITAL

Create, receive, and assign story ideas to reporters, create packages for and direct newscasts, construct & complete rundowns weekly, collaborate with the team.

2013 - PRESENT

NEWS PRODUCER

SCROLL DIGITAL

Responsible for breaking news coverage, create packages for daily shows, direct newscasts, assign story ideas, write headlines & teases as well as anchor tags.

2012 - PRESENT

PHOTOGRAPHER/ MANAGER

STUDIO g4 PHOTOGRAPHY

I was over a small team and did everything from taking the school pictures to fixing the machinery, inputting data & orders into the computers, and was held responsible for the money & its delivery.

2009 - 2012

Final Cut programs (Pro & Express), ENPS, Adobe Premiere, AVID, Microsoft Office, social media, post production, public speaking, using a camera and other equipment, interviewing, producing, anchoring, editing, writing, using a computer, teaching, organizational effectiveness, AP style, interpersonal communication. Some experience in After Effects.

BROADCASTING

I have done freelance work for Deseret Digital Media and am a freelance writer for Deseret Connect. I have participated in the Creative Works Conference and completed Six Sigma Leadership training.

OTHER PROJECTS

EDUCATION

BS : COMMUNICATION / BROADCAST JOURNALISM

BRIGHAM YOUNG UNIVERSITY - IDAHO

Scroll Digital, Broadcast Society Vice-President
Projects: Upper Valley Idaho, Utah Family Expo

2009 - 2013

INTERN

FAST CUTS (DALLAS, TX)

I learned an incredible amount during my time as an intern, especially about post production and all of the work that goes into one spot. I learned about animation, AVID, After Effects, audio engineering, graphics, color correction, producing, managing, taking good care of clients, and so much more. Helped organize launch party for an artist spotlighted in spot, and I learned about different programs that I had not yet been introduced to our department at school. Incredible experience.

JAN - APR 2013